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For immediate release



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Highland Audio @ the CES 2008
Venetian at the Sand - Veronese 2501A
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Las Vegas NV USA

Highland Audio Slàn : available NOW!



Slàn 601

The development of a loudspeaker is often seen as a pure race for technological innovation. The way Highland Audio engineering team approaches R&D is quite different: technology remains a way to reach the sound reproduction perfection and nothing more.

Although Highland Audio has been working on in/on wall speaker solutions for the last 3 years, none of the existing technologies ever managed to fulfil the French manufacturer's expectations in terms of musicality. Most of the existing systems often offer poor performances in the bass reproduction.

Highland Audio is today proud to announce the availability of the Slàn line of on-wall loudspeakers.

Using a unique bass reflex technology (the AVS®), Slàn line of loudspeakers is the custom solution for all the music addicts who look for a discreet hi-fi or home cinema system.

For the very first time in the world an on-wall speaker combines all the strengths of the awarded Highland Audio Hi-Fi products. The mid-band is really tidy, voices are rendered extremely well, with a sense of naturalness that's normally the preserve of High End very expensive Hi-fi pieces. The Slàn speakers sound fast and clean, and, more surprisingly for on-wall products, they give an incredible impression of deep bass, thanks to the Highlands' patented Bass Reflex new AVS® technology.

Highland Audio Slàn line will surely please a large variety of users. The musicality, the bass performance, the ease of installation and the extraordinary good price for value of those new products will surely create a real breakthrough in the loudspeakers and custom installation industries.

Slàn also reinforces the strong will of Highland Audio to penetrate the custom installation market, offering clever solutions that take into consideration the sound reproduction quality.

Slàn will be available on the European market in Q1 2008.

Availability of the new Oran 44 serie

Recently introduced at the IFA 2007 in Berlin, the 44 line has been improved again during the winter.

Featuring improved filter, improved tweeter and improved woofers, they will surely bring even more pleasure to the music lovers in terms of performance and musicality.

This new version, is similar to the serial products that will be available in Europe in March 2008. The Oran 44 line will offer 1 compact bookshelf, 2 floorstanders and a central speaker. The 4401 (bookshelf) and the 4405 (high end floorstander) will be in demonstration at the coming CES, driven by CARAT electronics. The Oran 44 will be available in Cherry and Walnut wood veneer as well as in a wonderful black piano finish.

Download high-def pictures on <http://www.inovadis.com/ftp/Phototheque/HiDefPictures.html>

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